



UPLIFTING ENTERTAINMENT

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FOR IMMEDIATE RELEASE

**FIRST GMC WORLD PREMIERE MOVIE STARRING DEAN CAIN AIRS
ON FRIDAY, OCTOBER 1 AT 8 P.M. ET/ 7 P.M. C**

*Dean Cain Stars in An Inspiring True Story of Faith, Family and Forgiveness in
THE WAY HOME, A GMC World Premiere Movie*

Atlanta, GA (September 15, 2010)- GMC, America's favorite channel for uplifting music and family entertainment, will premiere *The Way Home*, their first GMC World Premiere movie, on Friday, October 1 at 8 p.m. ET/ 7 p.m. Central. The movie encores at 10 p.m. ET/ 9 p.m. Central and will air on Saturday, October 2 at 8 p.m. ET/ 7 p.m. Central and on Sunday, October 3 at 1 p.m. ET/ 12 p.m. Central. *The Way Home* comes to DVD on Tuesday, October 26 (Lionsgate Entertainment).

We have all been distracted by work, errands, time pressures and the number of commitments we are trying to keep up with in a day, even when supervising a child. What happened to a family in a small town outside of Atlanta, GA can happen to anyone. What happens when a community rallies around a distraught family to search for their missing two year-old boy, Joe Simpkins, changes lives. In the GMC World Premiere movie *The Way Home*, Dean Cain stars as Randy Simpkins, a husband and father torn between the demands of his job and commitment to his family. His faith is tested in a battle against guilt, fear and the devastating grief that comes when faced with the potential loss of a child. Lori Beth Edgeman (*Get Low*) plays Christal Simpkins, the mother of little Joe and wife of Randy, who is struggling to bring her family back together. Sonny Shroyer (*The Dukes of Hazard*) plays Ed Walker, a member of the community who reveals

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how he felt compelled to join the search when he finds out the boy's name was Joe, the namesake of the brother that Ed lost many years before. Tom Nowicki (*The Blind Side*) plays Sheriff Tony Reeves. Brett Rice (*Remember the Titans*) plays Fire Chief Gary Thomas. The movie was shot at the exact location in Carrollton, GA, where the actual events occurred.

“*The Way Home* delivers the kind of inspirational family entertainment that viewers expect from GMC,” said Brad Siegel, vice chairman, GMC. “The movie represents our commitment to bringing compelling and meaningful entertainment to our original and world premiere programming line-up,” he continued.

The Way Home comes to GMC from Red Five Entertainment and is written and directed by Lance Dreesen. Clint Hutchison and Lance Dreesen produce. Randy Simpkins serves as executive producer. The family drama earned the Dove “Family Approved” seal and won the Pearl Award at the 2010 International Family Film Festival. Visit www.gmclife.com/thewayhome

About GMC:

GMC (www.watchGMCTv.com), the fastest-growing network in television and the number one digital network in perceived value (source: BETA Research), is Americas favorite channel for uplifting music and family entertainment. GMC can be seen in more than 47 million homes on various cable systems around the country, on DIRECTV on channel 338 and on Verizon FiOS on channel 224.

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